



NEWS RELEASE

DSL FORUM ELECTS THREE NEW AMBASSADORS FOR 2008

16 January 2008 -The DSL Forum, a global standards body of over 200 leading industry players dedicated to developing the full potential of DSL and other access technologies, today announced the addition of Kevin Xu from Huawei, Steve Kingdom of NEC and Peter Macaulay from East by North to its Ambassador ranks.

The goal of the Ambassador Programme is to promote the work of the DSL Forum and provide education on broadband advancements and applications to the communications, information and entertainment industries, as well as other interested parties. This is achieved through speaking engagements and attendance at industry events.

Kevin, Stephen and Peter, together with other DSL Forum Ambassadors, have all been selected for their broadband subject matter expertise, knowledge of the industry and the region in which they work.

“The Ambassador Program is a vital communication channel for the DSL Forum. Stephen, Kevin and Paul all bring a wealth of expertise to the Forum and will help drive our continued global education efforts.” Robin Mersh, COO of the DSL Forum commented.

Dov Zimring, Ambassador Committee Chairperson added, “We welcome all three new ambassadors to the Programme and thank them for this commitment to broadband education, and to sharing their talents and knowledge of DSL Forum in order to encourage adoption of common standards and expedite international broadband growth.”

Upcoming Ambassadors presentations include The DSL Summit in Monaco (January 22-23, 2008) and the IPTV World Forum, London (March 12-14, 2008). For further information on the Ambassador Programme and future events, please visit www.dslforum.org/mktwork/ambassadorwg.shtml

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About the DSL Forum

The DSL Forum tailors broadband to meet the needs of the next generation of multi-media services and the online community. By forging agreements on common technical requirements and embracing new applications, the Forum works to streamline processes, define specifications, and share best practices that set the stage for effective deployments and explosive global DSL growth. Established in 1994, the DSL Forum is an international industry consortium of over 200 leading service providers, equipment manufacturers and other interested parties. Please visit www.dslforum.org for more information.

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